

FOR IMMEDIATE RELEASE
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Liz Moore and Sandra Hargett Merge Powerhouse Real Estate Teams

Kilmarnock, Va., 14 Sept., 2020 - Liz Moore, President of Liz Moore & Associates, and Sandra Hargett, formerly of Coldwell Banker Chesapeake Bay Properties, have joined forces moving forward under the Liz Moore & Associates brand.

Liz Moore and Sandra Hargett first met more than 13 years ago when Hargett sold a waterfront home on Myers Creek in Lively to Moore's parents.

"I was immediately impressed with Sandra's regional knowledge and professionalism," says Moore.

That's no small compliment coming from Moore, who founded Liz Moore & Associates, a boutique real estate agency with offices in Newport News, Richmond and Williamsburg. "At Liz Moore & Associates, we're known for having the region's top agents. We stress professionalism, coupled with continuous training and a client-first approach."

Moore launched her firm with partner Brian D. Lytle, Esq., a local real estate attorney in 2003.

She built an enlightened brokerage model based on word-of-mouth referrals from satisfied clients who benefitted from her "No Surprises" approach to selling a home.

"Our 'No Surprises' program takes the stress out of selling — or buying — a home listed with Liz Moore & Associates. We offer a complimentary pre-listing appraisal and home inspection BEFORE we put a home on the market," says Moore. "We empower our sellers to make better real estate decisions based on real knowledge. Buyers benefit, too. Our approach minimizes unforeseen expenses, delays, and the stress that inevitably follows when major decisions must be made at the last minute."

This client-centered approach drives the way business is done at Liz Moore & Associates.

“We utilize the most advanced technology combined with a multi-level marketing approach, including Matterport 3D virtual tours essential in today’s marketplace, especially now with COVID-19 concerns,” says Moore. A powerful, dynamic website, digital magazines, engaging video, social media, and hyper-local print advertising are also included in the Liz Moore & Associates toolkit.

“I am thrilled about working with Liz and building an even more extraordinary Northern Neck real estate firm,” says Hargett. Hargett’s team is equally excited about harnessing the marketing footprint of the Liz Moore brand.

Hargett launched Coldwell Banker Chesapeake Bay Properties in 2008. She has been recognized repeatedly over the years by her peers and real estate associations as the consummate real estate professional and top-producer.

“Sandra and I are like-minded business owners. Over the years, we’ve referred clients back and forth, and have stayed in touch on a personal level,” says Moore. “She sold my parents’ home when they decided to move closer to me in Williamsburg. My husband Roger and I recently worked with Sandra to find a second home getaway in the Northern Neck. Now, having a Liz Moore & Associates office in Kilmarnock gives my family even more incentive to spend as much time in the Northern Neck enjoying this special place and coastal lifestyle.”

For additional information, please stop by the office at 276 North Main Street in Kilmarnock, call 804-436-9145, or visit lizmoore.com today.

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